



Call for Sponsorship

The SLT Workshop is a biennial flagship event of IEEE Speech and Language Processing Technical Committee. The 8th IEEE Workshop on Spoken Language Technology (**SLT 2021**) will be held on 19-22 January 2021 in Shenzhen, China. Conference website: <http://2021.ieeeslt.org/>. The SLT 2021 Organizing Committee would like to invite your organization to support SLT 2020. As a sponsor of the most prestigious speech conference, you will enjoy the opportunities to closely interact with the worldwide leaders and researchers in the academia and industry and the top-notch postgraduate students and practitioners in the field. Your participation will increase your visibility in the speech community/industry. It will also provide you with an unrivalled opportunity to network with key players and to demonstrate your innovative services and products. Your participation will help the organizers to keep the conference fees affordable and provide a more exciting program, enabling better worldwide participation. Standard sponsorship packages are available for your considerations below. We also welcome any customized sponsorship proposals.

Standard Sponsorship Packages

PLATINUM SPONSOR - USD10,000 (RMB70,000)

- Logo acknowledgement on the cover of the Conference Program & Abstract book
- Logo acknowledgement on the conference website with a corporate link
- Logo acknowledgement on the conference banner
- Logo acknowledgement on the conference backdrop in the plenary room
- TWO complimentary exhibitor passes
- TWO complimentary exhibition desks
- Provision to include organization brochures in the conference bag
- Special mention during opening and closing sessions

GOLD SPONSOR - USD6,000 (RMB42,000)

- Logo acknowledgement on the cover of the Conference Program & Abstract book
- Logo acknowledgement on the conference website with a corporate link
- Logo acknowledgement on the conference banner
- Logo acknowledgement on the conference backdrop in the plenary room
- TWO complimentary exhibitor passes
- ONE complimentary exhibition desk
- Provision to include organization brochures in the conference bag

SILVER SPONSOR - USD3,500 (RMB25,000)

- Logo acknowledgement on the cover of the Conference Program & Abstract book
- Logo acknowledgement on the conference website with a corporate link
- Logo acknowledgement on the conference banner
- Logo acknowledgement on the conference backdrop in the plenary room
- ONE complimentary exhibitor pass
- ONE complimentary exhibition desk
- Provision to include organization brochures in the conference bag

Other Sponsorship & Marketing Opportunities

NETWORKING COCKTAILS, SESSIONS and LUNCHESES

Sponsors will have the opportunity to share information and interact with international participants in a relaxed and casual setting. Sponsors will be allowed to display two publicity pull up banners at the reception venue. Customized options can also be arranged.

CUSTOMIZED SPONSORSHIP OPPORTUNITIES

Other opportunities such as sponsoring the student luncheon/travel grant, city tour, conference souvenirs and coffee breaks could potentially be arranged on a case-by-case basis. Note that these arrangements must be approved by the organizing committee.

Application Procedure:

To support SLT 2021, your organization may contact us at your earliest convenience. To better facilitate your request on the sponsorship packages, you are encouraged to submit your application as early as possible and by **13 September 2020**.

Please email to our Sponsorship Chair

Professor Jen-Tzung CHIEN (National Chiao Tung University) jtchien@nctu.edu.tw

Also cc to General Chairs:

Professor Zhijian OU (Tsinghua University) ozj@tsinghua.edu.cn

Professor Lei XIE (Northwestern Polytechnical University) lxie@nwpu.edu.cn



